

Fig. 1

20

22

Name

Street

City State Zip+4

12 Qty

Place Order

30

Open Card

Back of Card

28 38a 38b 38c 38d 38e 38f 38g

36a 36b

Fig. 2

40a  
↓

22

John Doe

Name

20 Verona Street

Street

Rochester NY 14650-1173

City State Zip+4

12

24 Qty

26

Place Order

30

Open Card 32

Back of Card 34

28 38a 38b 38c 38d 38e 38f 38g

36a 36c 36b

Fig. 3a

40b



Diagram illustrating a holiday card ordering interface (Fig. 3b) with handwritten annotations.

**Form Fields and Annotations:**

- Name:** John Doe (Annotation: 22)
- Street:** 20 Verona Street
- City:** Rochester
- State:** NY
- Zip+4:** 14650-1173
- Qty:** 12 (Annotation: 24)
- Place Order:** (Annotation: 26)

**Message Entry:** Enter message below:

**Card Preview (Annotation: 42):**

Happy Holidays!  
The John Doe Family

**Card Options (Annotations: 32, 34):**

- Front of Card (Annotation: 32)
- Back of Card (Annotation: 34)

**Image Selection Row (Annotations: 38a, 38b, 38c, 38d, 38e, 38f, 38g):**

- 38a: Mountain and trees
- 38b: Two stick figures
- 38c: Tractor
- 38d: Gift box
- 38e: Christmas tree
- 38f: Christmas tree and stick figure
- 38g: Santa Claus

**Navigation/Action Buttons (Annotations: 36a, 36b, 36c):**

- 36a: Left arrow
- 36b: Right arrow
- 36c: Shaded square button

Fig. 3b

40c

22

John Doe  
Name  
20 Verona Street  
Street  
Rochester NY 14650-1173  
City State Zip+4

12  
Qty

Place Order

24 26

30

45 46  
47 48

Custom Picture Cards, Inc.

32 34  
Open Card Front of Card

38a 38b 28 38c 38d 38e 38f 38g

36a 36c 36b

Fig. 3c

40d

The diagram illustrates a web interface for ordering custom picture cards. It features several key components:

- Customer Information Form (22):** A form with fields for Name (John Doe), Street (20 Verona Street), City (Rochester), State (NY), and Zip+4 (14650-1173).
- Product Preview (30):** A preview of the ordered card, showing a tractor (45) and a gift (46) on the front, and empty boxes (47, 48) on the back. The text "Custom Picture Cards, Inc." is visible at the bottom.
- Order Controls (24, 26):** A quantity selector set to "12" (24) and a "Place Order" button (26).
- Card Gallery (38a-38g):** A horizontal row of seven card options: 38a (mountain), 38b (stick figures), 38c (tractor), 38d (gift), 38e (tree), 38f (tree with figure), and 38g (figure with staff). Above the gallery are buttons for "Open Card" (32) and "Front of Card" (34).
- Navigation (36a, 36b):** Left and right arrow buttons at the bottom of the gallery.

Fig. 3d

40e  
↓

John Doe  
Name  
20 Verona Street  
Street  
Rochester NY 14650-1173  
City State Zip+4

12 Qty Place Order

Custom Picture Cards, Inc.

Open Card Front of Card

38a 38b 38c 38d 38e 38f 38g 28

36a 36c 36b

Fig. 3e

40f  
↓

John Doe  
Name  
20 Verona Street  
Street  
Rochester NY 14650-1173  
City State Zip+4

12 Qty Place Order

Custom Picture Cards, Inc.

Open Card Front of Card

38a 38b 38c 38d 38e 38f 38g

36a 36c 36b

Fig. 3f



40g  
↓

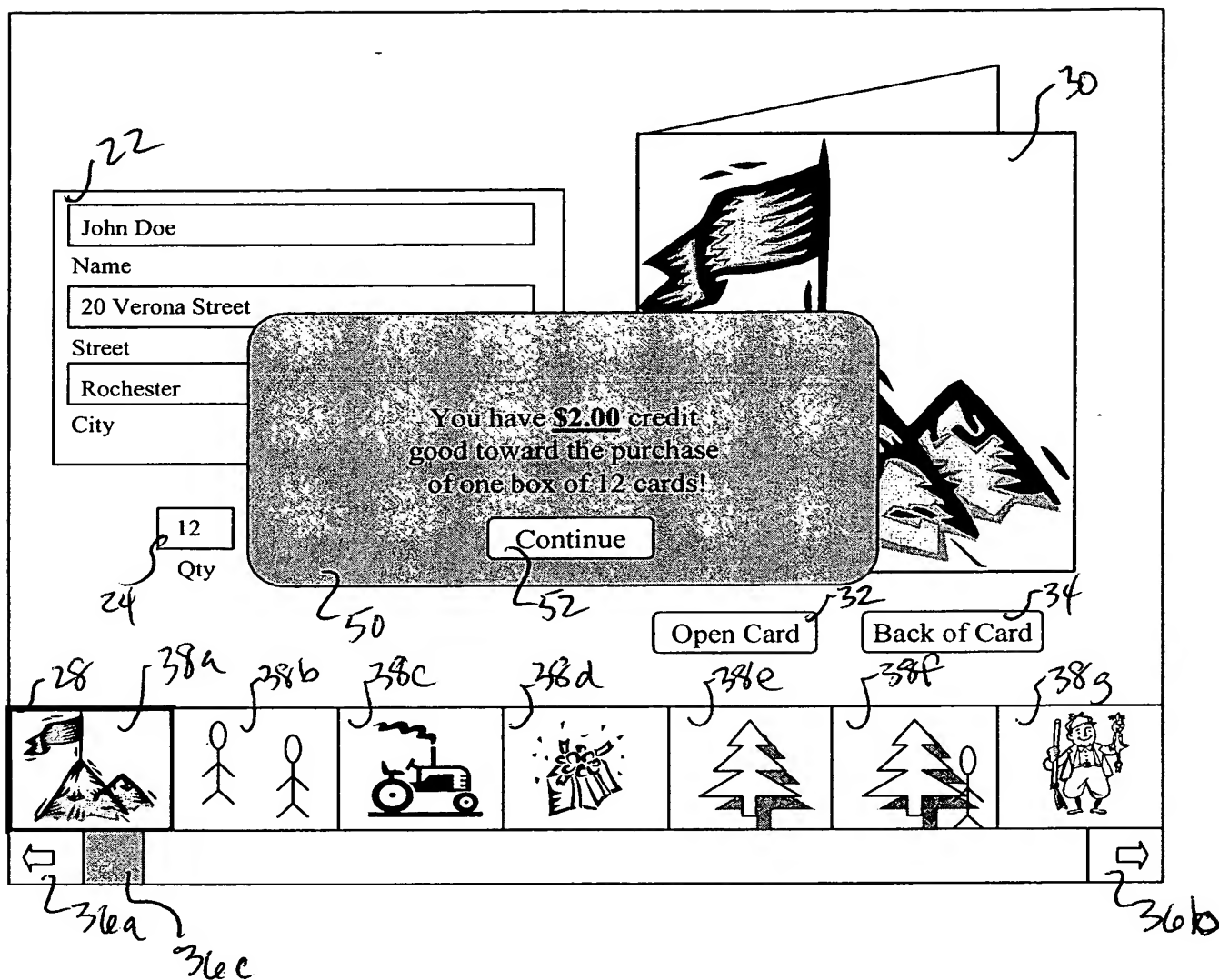


Fig. 3g

40h



22

John Doe  
Name  
20 Verona Street  
Street  
Rochester  
City

12  
Qty

Please enter a valid credit card number below:

256

Finish Order

30

254 58

32 34

Open Card Back of Card

28 38a 38b 38c 38d 38e 38f 38g

38a 38c 38b

38a 38c 38b

Fig. 3h

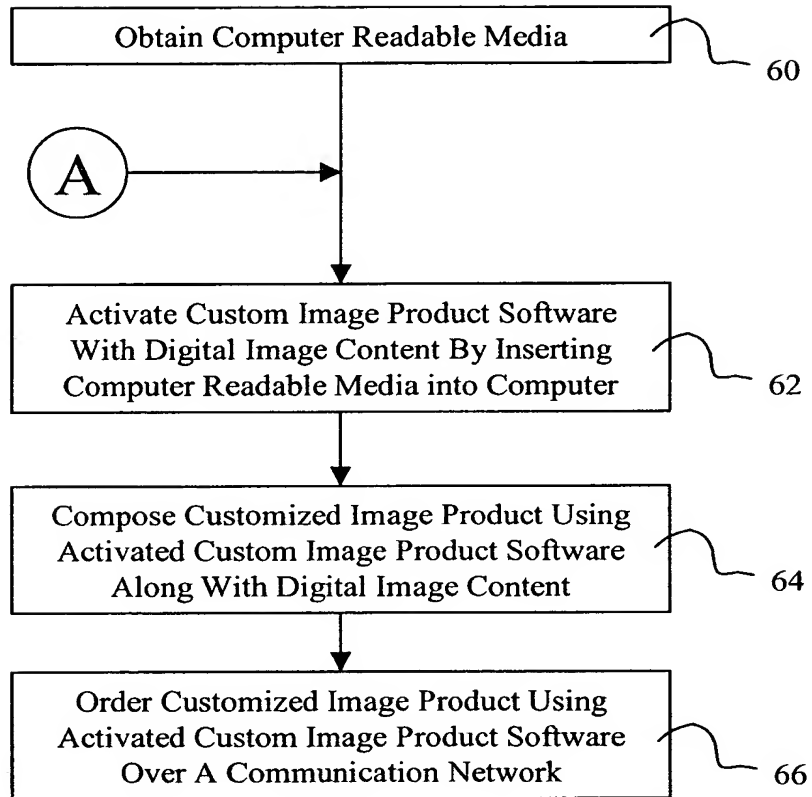


Fig. 4

Picture Planner: Yosemite National Park 70

Make an exciting keepsake book with your pictures and much more!

Include:

- Maps
- Aerial Images
- Professional Images
- Graphics
- Clip Art
- Licensed Art

...to tell the story of your visit!

Instructions: Drop this order form in a film processing envelope with your rolls of film and receive a CD for creating your keepsake book. 71




Fig. 5a

**Picture Planner: Yosemite National Park**

Make an exciting keepsake book with your pictures and much more!

Check the boxes below to indicate what to include on your Product CD:

☐ Maps

☐ Aerial Images

☐ Professional Images

☐ Graphics

☐ Clip Art

☐ Licensed Art

...to tell the story of your visit!

Instructions: Drop this order form into your film processing envelope with your roll(s) of film and receive a CD for creating your **keepsake book**.

|||||

Fig. 5b

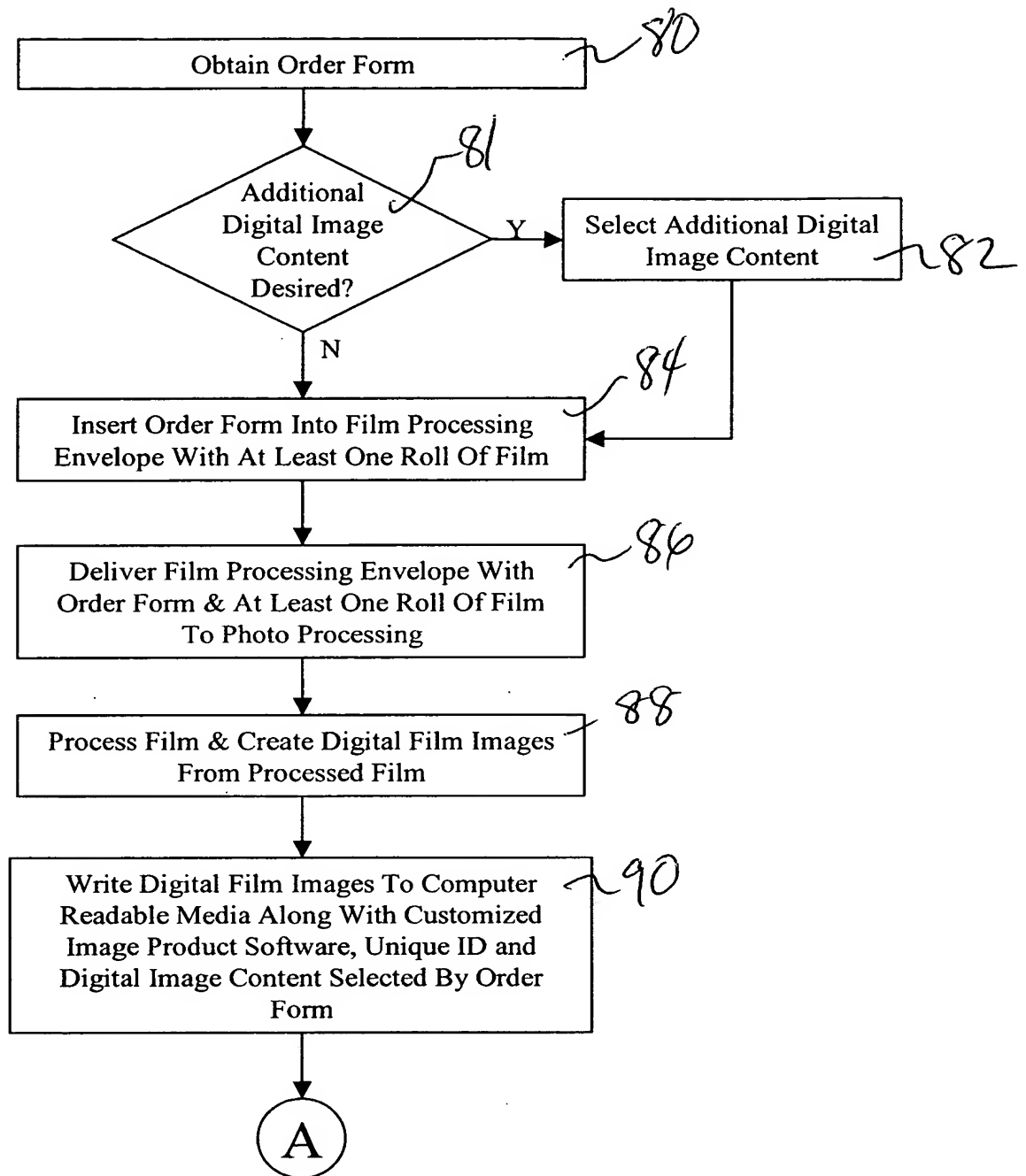


Fig. 6

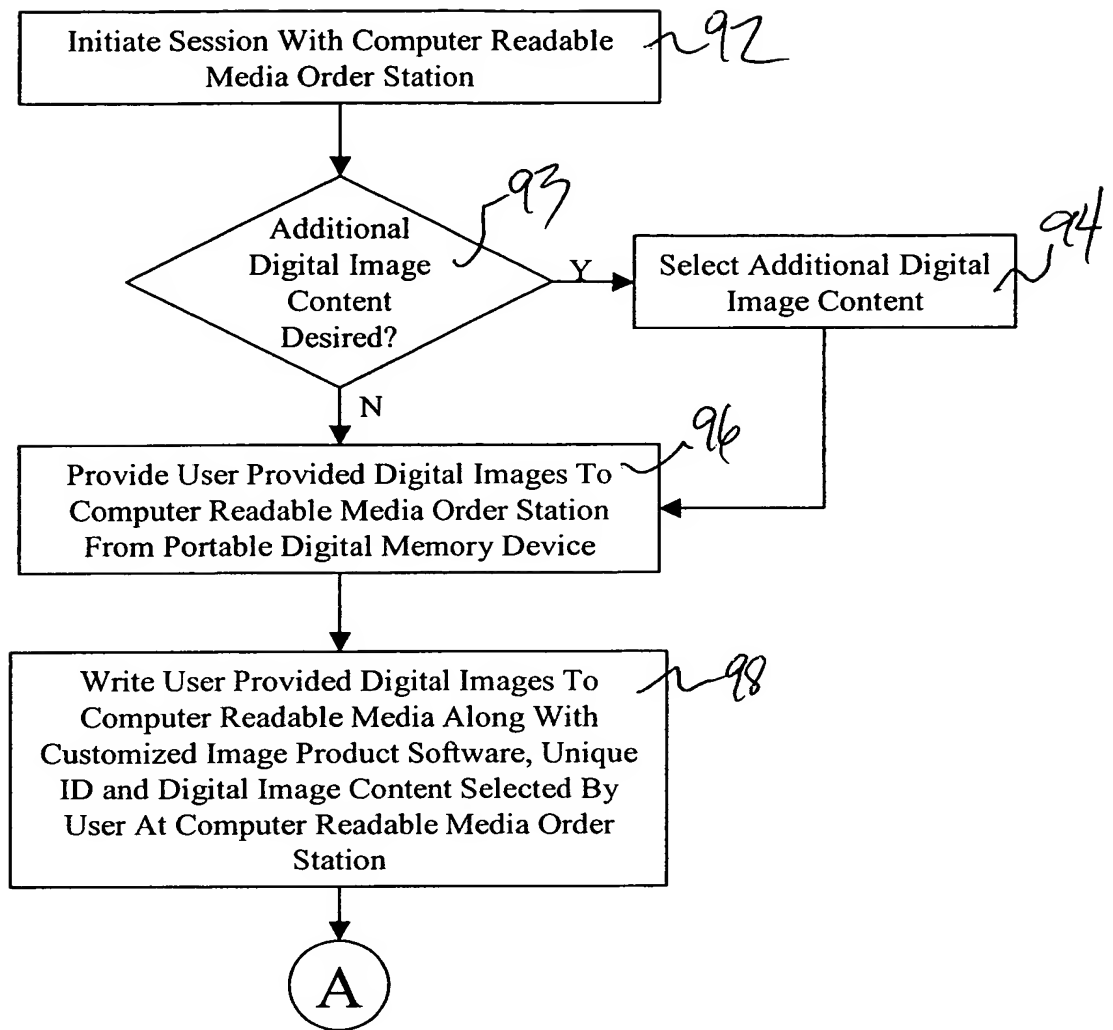


Fig. 7

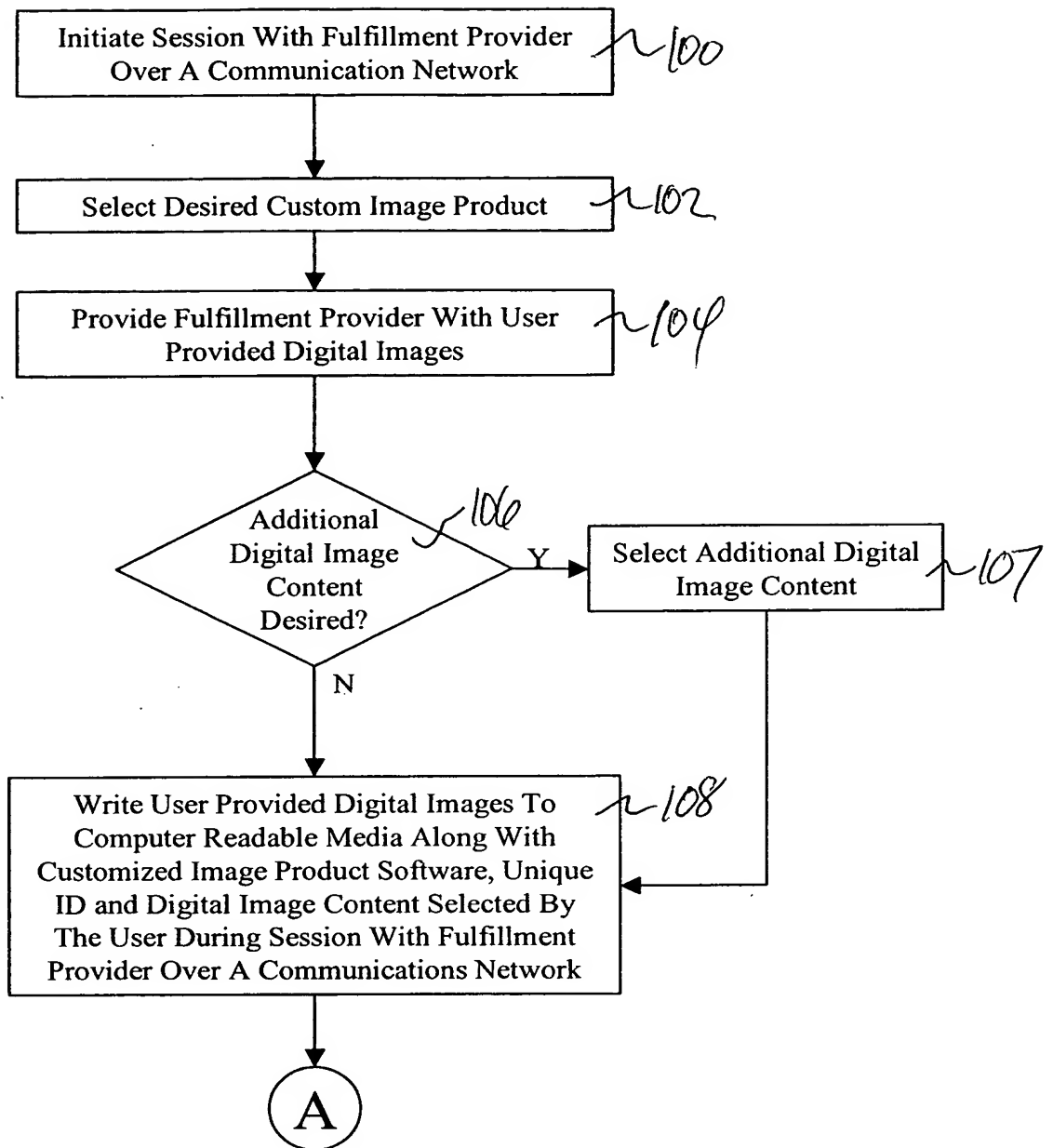


Fig. 8